



DESIGN, CULTURE, MOBILITY, AND COMMUNICATION

research group at the IT University of Copenhagen

Public Talk by:

Dr. Nicole Ellison

Michigan State University

Relating on Facebook:

**Initiating, Maintaining, & Cultivating
Social Relationships via Social Media**



Dr. Ellison will give an overview of her recent research focusing on the ways in which online tools enable individuals to initiate, maintain, and develop social relationships. Specifically, she will describe three recent papers. The first describes changes in the structure and social practices associated with social network sites since 2007 and proposes an alternative definition of SNSs. The second explores the relationship between Facebook use and social capital among a sample of adults. This work identifies specific ways in which individuals cultivate social capital on Facebook by investing in their network. Finally, she will present a brief overview of recent qualitative work that explores self-presentational patterns among online daters and investigates differences between acceptable and unacceptable profile discrepancies.

Wednesday, 7th of December

14:00 - 15:30

IT University Room 4A22